











Here is **NO. 1 Korea Auto Aftermarket Show**which is the **best platform** to drive you **auto aftermarket business forward**

K-AUTO is the No.1 automotive aftermarket and tuning industry show in Korea. This show finished successfully with over 81,000 visitors during 4 days by combining two shows; Seoul Auto Salon x Autoweek in 2019. It will be held in Kintex in September 2022 and it is expected together 250 exhibitors and over 1,300 booths.



2022 Show Overview

NAME K-AUTO 2022

(2022 International Trade Fair for Auto Tuning and Automotive Aftermarket in Korea)

DATES Sep 16(Fri)-18(Sun), 2022 / 3days

VENUE KINTEX, Republic of Korea

SCALE 32,157 sqm, 250 Exhibitors, 1,300 Booths (expected)

VISITORS 80,000 (expected)

ORGANIZED BY Ministry of Land, Infrastructure and Transport,

Ministry of Trade, Industry and Energy

MANAGED BY SeoulMESSE Co., Ltd., KINTEX

PARTNERS Korea Automobile Racing Association,

Korea Automobile Inspection Maintenance Association,

Korea Association of Auto Technicians, Carpos,

ATK(Auto Tuner of Korea),

KATIA(Korea Automobile Tuning Multipurpose Organization), KATMO(Korea Automobile Tuning Multipurpose Organization)

SUPPORTERS Korea Automotive Parts Remanufacture Association

BUSINESS PROGRAM

- Business matchmarking program with hosted buyers
- ► Factory tour for buyers
- Extensive pre-show promotion for exhibitors
- Seminar & conference to tap into global markets



SERVICE-PARTS

TUNING·CARE· ACCESSORIES

MOBILES

AUTO BIKES

- ► Maintenance Parts & Accessories
- Workshop equipment for repair and maintenance
- ▶ Parts & Components
- ► Dealer, sales and service management
- ➤ Online presence, E-commerce and mobile payment
- ► Technical / Visual Customizing
- ► Tyres & Wheels
- Car wash & Care,
 Oils and lubricants,
 Technical fluids
- ▶ Films
- General accessories for motor vehicles & Electronics Equipment, assemblies and modifications

- ► Special vehicles
- ➤ Car trailers and small utility vehicle, Camping Car
- ► Connectivity, Autonomous driving, Sharing, Electrification
- ► Motor Sports

- ► Auto-Bike
- ▶ Riding Gear
- ► e-Mobility
- ▶ Bike Tuning & Parts
- ▶ Bike Accessories
- ► Auto-Bike Communities

PARTICIPATION GUIDE

2,200 USD

Booth Rental Information

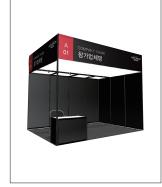
· Minimum requirement is 24sqm.

· Raw Scheme booth provides space only.

Shell Scheme 2,700 USD

- Booth Size : 4m * 3m * 2.4m[h]
- · Provided with:
- Fascia board with company name
- 1kW Electric power, 4 spoitlights
- 1 information counter, 1 folding chair
- Stand partitions, Two-way socket
- Floor Covering (Fire-protecting carpet)

▼ Shell Scheme



Application

Raw Space

· Submission Deadline: 22(Fri) July, 2022

· Early-bird discount deadline: 29(Fri) April, 2022

Payment Schedule

- · After the application if confirmed, the organizer will notify contract fee which is 50% of whole participation fee. The payment should be made within a week after submission of application.
- · All payment should be made before 22(Fri) July, 2022.

CONTACT INFORMATION



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